

the VOICE

your source for local and global Jewish news

MAR 13
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5773

Sitting Down with

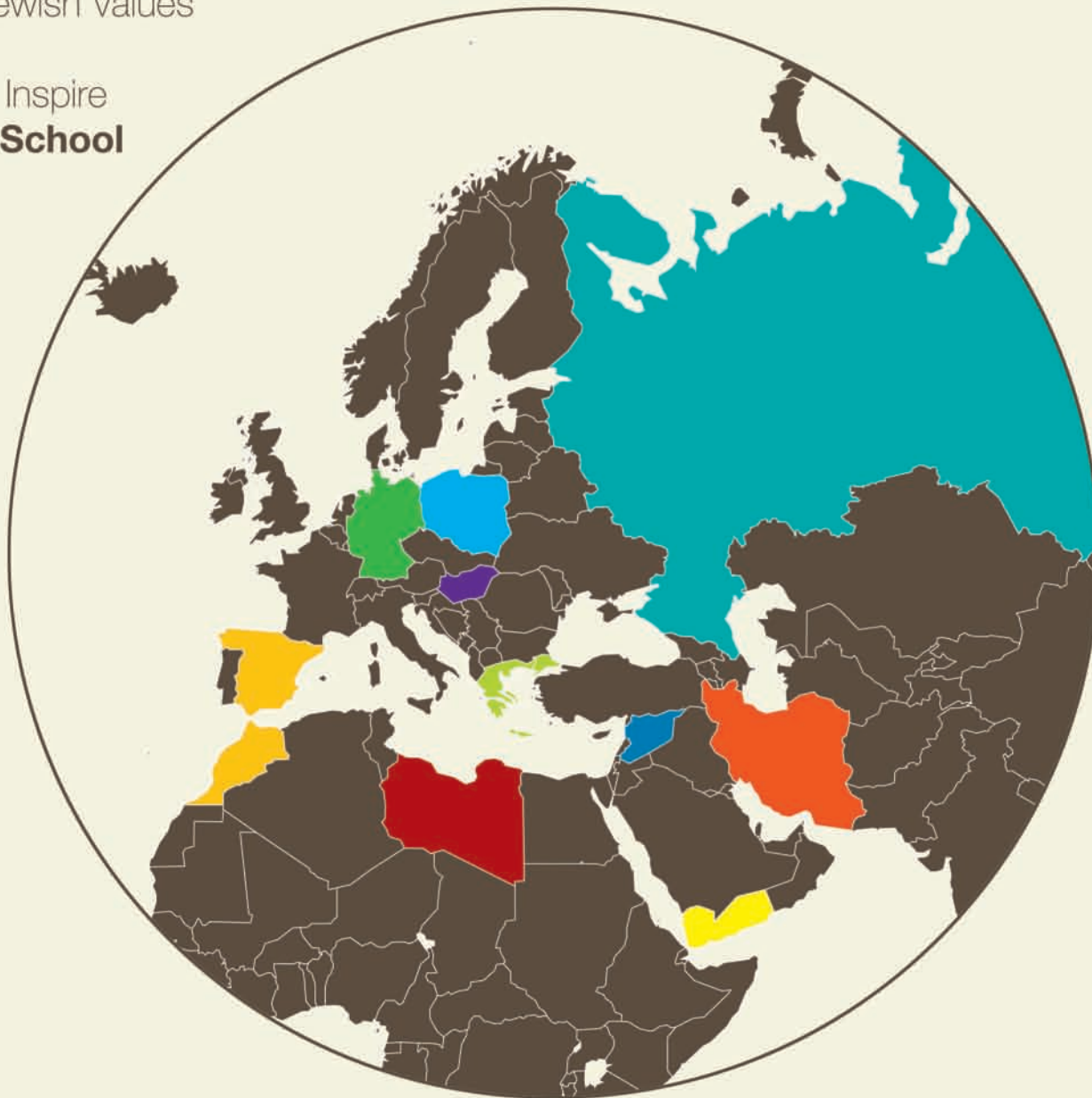
Federation's President-Elect

Fair Trade Products

Align with Jewish Values

Teaching to Inspire

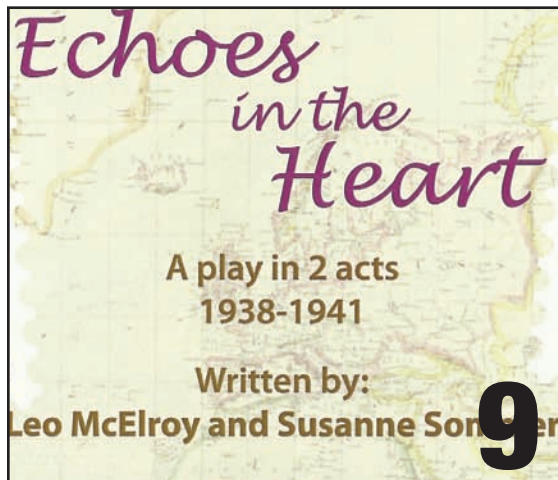
at **Shalom School**



.....PASSEVER AROUND THE WORLD.....

A publication of The Jewish Federation of the Sacramento Region

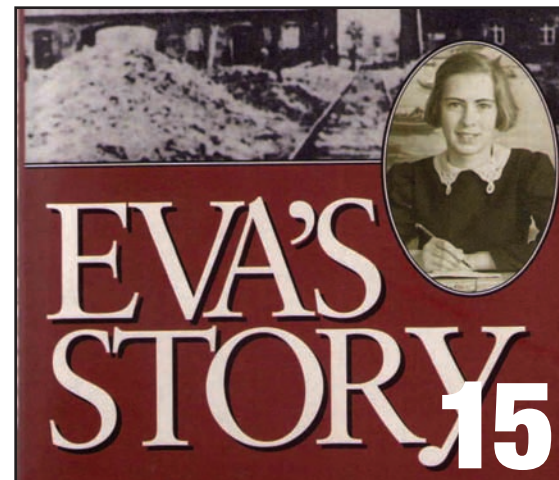
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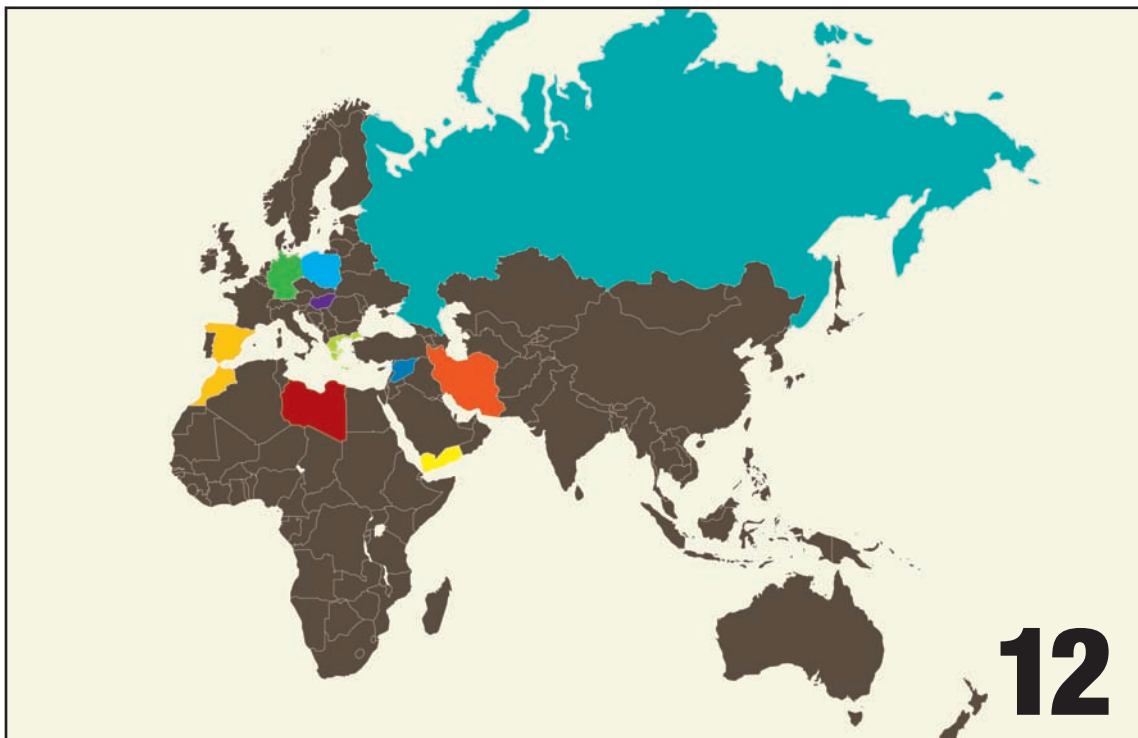
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Passover Around the World

the VOICE Survey Says...

your source for local and global Jewish news

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The Jewish Federation of the Sacramento Region
2014 Capitol Ave., Suite 109 | Sacramento, CA 95811 | Phone: 916-486-0906 | Fax: 916-441-1662 | Email: federation@jewishsac.org | Website: jewishsac.org

Executive Director | Melissa Chapman | mchapman@jewishsac.org | ext. 301
Managing Editor | Elissa Provance | eprovance@jewishsac.org | ext. 304
Designer | Kyle Shine | k.shine916@gmail.com

Board of Trustees

Executive Committee: President, Lisa Kaplan | Treasurer, Jack Mador | Secretary, Alan Steinberg | Campaign Co-Chair, Carol Loew | Campaign Co-Chair, Robert Dresser | Leadership Development Chair, Lauren Zimmerman | President-Elect, Barry Broad

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"How'm I doin'?" This was how Ed Koch, the former Mayor of New York who died last month at age 88, greeted subway riders and passersby on the city's street corners. A Bronx native like me, I wonder if Koch really cared about the answer to his famous question or if it was just part of his larger than life persona.

Here at Federation, we do care about what you think and figured the only way to find out was to ask. We didn't exactly stand on the street corners like Koch did and the light rail does not really double as a subway system so we decided to send a survey. We wanted your thoughts about our two primary vehicles of communication— this paper and the weekly EVoice. Granted, our sample was small— about 20% of those who received the survey completed it— but it did provide us with some important insights.

Following is some of what you told us with the disclaimer that I am not a statistician (I haven't balanced my checkbook in the 16 years since my girls were born) so this hardly scientific:

1. Survey responders (70%) really care about what is going on in the community since their favorite part of the paper is the "Calendar."
2. You also really care about what others are doing since second to the calendar as your favorite section (58%) was reading profiles about community members.
3. Even in 2013, responders want this paper in their hands and not on their computers. 66% said they would not read the paper online even if it was in a format other than a PDF. (It's probably important to note that the majority of our readers are between the ages of 51-65 followed by those who are between 36-50.)
4. Borrowing a line from Sally Fields Oscar acceptance speech for *Places in the Heart*, "You like us, you really like us." 84% of you said if this paper were no longer published, it would be a loss to this community.
5. More than half of you read the weekly EVoice, well, weekly.

6. There's a lot of content you want to see: births, deaths, weddings, and other lifecycle events (for the record, we've tried to collect this information but were not very successful...) as well as book or film reviews and Jewish cooking (I guess it really is all about the food!).
7. We are not reaching the younger generation— only 8% of you were between the ages of 21-35.
8. 12% of those who responded said they don't read *the VOICE* regularly.

So what now? We will continue to sift through the open-ended comments we received to see where the commonalities are and then decide how to best respond. Ed Koch dropped out of the mayoral race in 1973 before leading the city for three terms beginning in 1978. He didn't quit trying to give the people what they want and neither will we.



Elissa Provance is the Director of Communications and Managing Editor of the VOICE for the Jewish Federation.

WHY I GIVE

My grandmother was the youngest of five children. She spent many of her formative years in an orphanage in Jerusalem so her widowed mother could mop floors at a local hospital. She would sneak out to help, always to be rewarded with punishment. When she had her own children, she worked three jobs to make sure her family could stay together.

My mother and father believed in education. While neither of them went to college, they made sure I was afforded the best possible opportunities. I went to a private school on scholarship from 7th-12th grade and when I was told that college was not in our financial

reality, I found ways to secure grants and loans.

In my family, we didn't talk about *tzedakah* or *tikun olam*. In my family, investing in the next generation, ensuring that we had opportunities, and encouraging us to become upstanding members of society—that was our form of giving back.

My first charitable contribution was in 1990— a \$5 gift to the Jewish Federation in Chicago. I'm not exactly sure why I said yes. Perhaps I believed I could change the world. Although philanthropy was never discussed in our house, perhaps I just knew that helping others was the right thing to do.

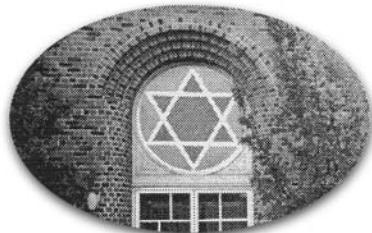
This is a long way of saying that giving back is learned in many different ways. You do it because it is what your parents did. You do it because you have your own personal connection to a cause. You do it because it feels good. You do it because you stand behind what is most important to you. You do it because you believe in the power of collective cooperation. You do it to make a difference.



Melissa Chapman is the Executive Director of the Jewish Federation.

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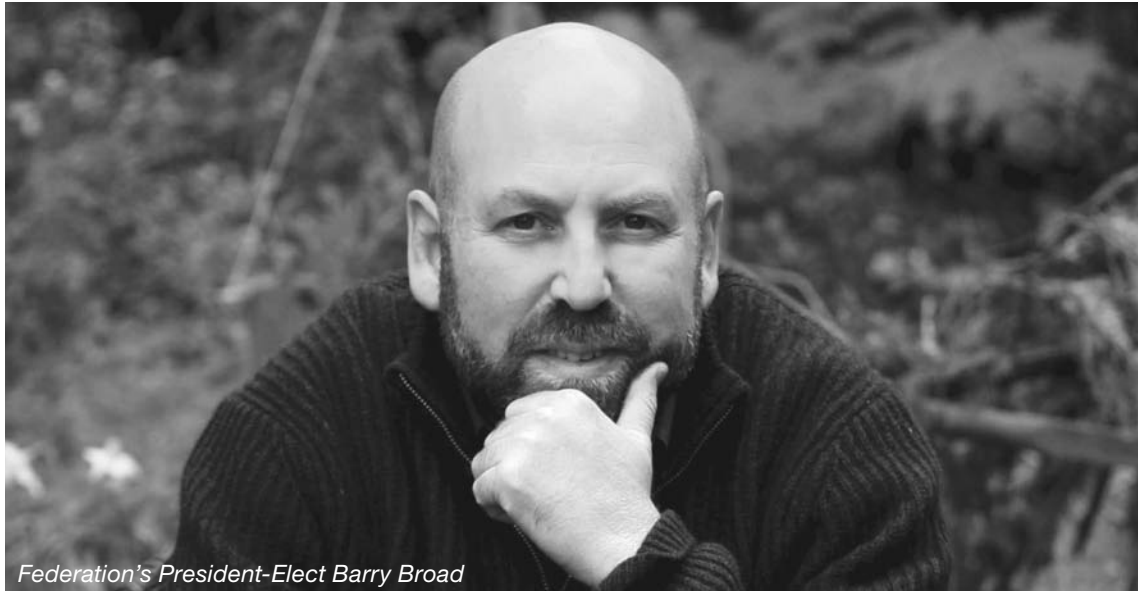


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Sitting Down with Federation's President-Elect



Federation's President-Elect Barry Broad

Barry Broad is a lobbyist, author, and community leader. Adding to an already impressive list of professional and communal accomplishments, Broad was voted in as Federation's President-Elect and begins his term July 1, 2013. the VOICE sat down with Broad to talk about social services, philanthropy, Israel, and the importance of building and maintaining a strong community.

the VOICE: You have served on the Jewish Community Relations Council (JCRC) as a member and as its Chair, you led Federation's Sister City Project, you currently sit on the Federation Board and the Executive Committee, and now you are President-Elect. What keeps you involved in Federation?

Barry Broad: There has to be a vibrant center in the Jewish community that brings all of the pieces together. We have synagogues, Einstein, and individual programs like PJ Library but we need to provide social services and to respond to issues as one community. We need a central place for discussions to develop and figure out how to respond. Without it, we will splinter. We have to continue to strengthen individual relationships and make our community even stronger.

the VOICE: Your term begins after two years of tremendous transition for Federation. How will you continue this momentum?

BB: Obviously, we've had almost a complete turnover in personnel, new Board members, and an expansion of programs and services. To me, a lot of the changes are a result of trying to understand the direction we need to go and to go there. As a general proposition, across the country, Federation and Jewish institutions are asking themselves if

they are the models for the future. How well do they approach issues for the next generation? Our population is aging, we have more intermarriage—these are challenges we have to meet and can meet by designing institutions to address these needs. We have to be forward thinking, not backward thinking.

the VOICE: What are your goals during your term?

BB: I want to expand the social services we have begun to provide the community. This is more significant than people know. One of the biggest problems we have is the world perceives us, and we perceive ourselves, as a model minority. We live with a certain myth of our own making. We have to serve those who are isolated, single mothers who don't make enough to put food on the table, people in crisis who need counseling, our Jewish population is aging and living longer and it's easy to become more isolated. A lot of the services available in the non-Jewish community are not relevant. A person with a substance abuse problem or someone who has a child with a substance abuse problem doesn't fit into the recommended model, which is designed to speak to people who are Christian. Jews don't relate to that. Federation plays a unique role and I'd like Federation to be a model. We need to know where everyone is and make sure nobody gets left behind. That's the job of Federation— making sure nobody in the Jewish community gets left behind.

the VOICE: What are the challenges we face, both locally and globally?

BB: Locally, we have to try to create an environment where there are opportunities for the entire community to come together. The challenge for Federation is to be the glue that holds us all together

so we are provided that space. That's what makes our community strong.

In Sacramento, the generation of leaders that stepped forward to build the community is changing. There are not many around. That generation made it its mission in life to build a Jewish community. That doesn't just take time— it takes money. We also face the same challenges of every Jewish institution. We want to provide for the community in a robust way and we have to raise the money to do it. We are all chasing after the same people so we have to figure out how to do that without causing friction and create relationships between institutions and people.

Locally and globally, there is a rise in acceptance of anti-Semitism. And as someone who spends time taking on activities around Israel and the consequences of the tremendous campaign to delegitimize Israel, I can tell you, it effects everyone in ways they don't know. Many people hear things casually that they thought they'd never hear. College kids are exposed to virulent propaganda that is thinly veiled at best. We have to confront that. We can't stick our head in the sand. Traditional anti-Semitism meant we couldn't get certain jobs or be accepted into country clubs. Those stereotypes have faded. In our daily lives in America, it's never been better. We've never felt more at home outside of Israel than in America but we are exposed to a constant drumbeat of anti-Israel discourse seeping into our lives in ways we never imagined. Never would I have thought that at a food co-op, I would hear people say publicly that Jews control the media, that Jews are too powerful. Currently, half of the Jewish population of the world lives in Israel. That's why we proposed a Sister City relationship with Ashkelon. That is Federation's job through the JCRC and other institutions— to help promote peace between Israel and its neighbors.

the VOICE: Campaign is the lifeblood of Federation. How will you inspire philanthropy to keep the Campaign healthy?

BB: We have to show people in the community who have not supported us in the past or who have stopped supporting us that we provide services to the community that they can't, in good conscience, not support. We have to expect that if the things we do are not done by us, they will not be done by anyone and over time, our community will suffer. We have to tell our story. I plan to go to every synagogue in the Sacramento region on as many Shabbats as they will have me to repeat our challenges and what we've done to meet them. I think when people understand they will step forward. Everyone has the ability to do something.



Maya women in Guatemala produce Fair Trade Judaica products as part of several local cooperatives.

Fair Trade Products Align with Jewish Values

Anne Eisenberg's interest in Fair Trade issues is an outgrowth of her involvement with the National Council of Jewish Women (NCJW). Among other activities, NCJW's Sacramento Section participated in a 2012 program that included *The Dark Side of Chocolate*, a documentary about Fair Trade chocolate that showed child labor, slavery, and other abuses that exist on cocoa farms in the Ivory Coast.

The Congregation B'nai Israel member has now expanded her attention to Fair Trade Judaica products, having recently returned from a trip to Guatemala to see firsthand how Maya women who participate in various cooperatives produce kippot, tallitot, mezuzot, and other Judaica items, while earning a better living for their families. The trip was organized by Fair Trade Judaica, a Bay-area organization led by Ilana Schatz that "promotes Fair Trade as a Jewish value through educating the Jewish community, and expanding the production, distribution, and sale of Fair Trade Judaica products," and included artists, Jewish educators, and community leaders from across the country.

"There are 750,000 weavers in Guatemala and in the Mayan tradition, they make clothing that is sold in the marketplaces," Eisenberg explained. "That is why Fair

Trade is so important. A woman working in a cooperative makes three times as much than in the marketplace— 1,000 quetzals compared to 350."

Because Fair Trade Judaica works with Mayan Hands, a Fair Trade organization founded in 1989 that currently works with about 150 women in eight Guatemalan communities, and MayaWorks, a Fair Trade non-profit organization that provides help to Maya women by providing markets for their handcrafted products, the marketplace is guaranteed.

"Women who work in the cooperatives have a consistent market and make their own prices," Eisenberg said, adding, with an illiteracy rate of about 70%, women are able to send their children to school instead of having them work.

Co-ops average about 20 women between the ages of 20-35 who are self-governing and select their own leaders. They work about five hours a day, oversee their own quality control, and are paid by the piece. At one co-op, a lone man among the women began crocheting kippot four years ago, allowing him to make more money than he did as a day laborer.

"I didn't see one malnourished child in the co-op," Eisenberg noted, citing Guatemala as having the highest malnourishment rate in Latin America. She also stressed the Jewish values inherent in Fair Trade, among them *Linat Sachar* or paying fair wages, *Tzelem Elohim* or the sanctity of all humans, *Umot ha-Olam* or respect for other nations, and *Bal Tashchit* or do not waste or destroy.

"Why can't Jews be coincidental with their values?" she asked. "We believe in education, not in child labor, sweat shops, or forced labor."

As she did with chocolate and coffee products, Eisenberg is pounding Sacramento's pavement, going from shop to shop to educate businesses about Fair Trade and to encourage them to sell Fair Trade products.

"I haven't found anyone not willing to talk about the issues," she said. "If there is a demand for it, they will sell it."

For more information about Fair Trade Judaica, visit www.fairtradejudaica.org. For a Primer on Fair Trade, see p. 19.

Shalom School Benefit Honors

Leslie Kuperstein and Tamara Davidoff

Tamara Davidoff and Leslie Kuperstein may be from two different worlds— Kuperstein is a Jersey girl, while Davidoff grew up in Teheran— but they were brought together by Shalom School where, for a combined total of nearly 60 years, they have shared their love of Judaism with hundreds, if not thousands, of students and the greater community. Shalom School will honor these beloved teachers at its *Teaching to Inspire* benefit on March 17, 2013.

“Tamara embodies the values she teaches,” said Shalom School’s Head of School Fanny Levy. “All of the activities she plans for her preschool students are infused with her deep appreciation for her heritage. Through art, song, and creative play, she inspires students to love learning and Jewish tradition. Leslie has an in-depth understanding of Judaism and a gift for presenting it in ways students can relate to.”

Kuperstein, who joined the faculty in 1980, originally had her sights set on being a math teacher but that all changed during a post-high school trip to Israel with her Young Judea youth group, where she met other Zionist teens from around the world.

“If I was going to put my whole heart into teaching something, it had to be of value to me,” she said. “Judaism has value to me.”

Davidoff made her way to Sacramento’s only Jewish day school in 1989 via Israel, Utah, and Nebraska, where she taught at a congregational religious school. Within days of arriving, she was in the classroom.

“What keeps me motivated?” she asked. “As Jews it is our duty to make a difference. Teachers make a difference and I try to make a difference in every individual life.”

Although she has taught several grades, the Iranian native now exclusively teaches preschool. She knows she has connected with a youngster when they talk about bringing Judaism into their home, for example, to celebrate Shabbat, or when parents ask to borrow material.

“That’s when I know I made a difference,” Davidoff said. “When you see their smile and the pride



Tamara Davidoff

in their face when they tell me they taught their parents something.”

Kuperstein agreed and focused on the long-term satisfaction that a career in Jewish education has brought to her life.

“Every time a light goes off in a kid’s head, a light goes off in my heart,” she explained. “For kids to enjoy doing things that are Jewish means another brick in building the Jewish community. Hearing what happens to kids— some go to or stay in Israel, they read Torah, they lead services in Hillel, they’re in a Jewish fraternity, they put their kids in a Jewish day school. Or when I know kids are actively involved in a youth movement or on their college campus, and grow up to have a Jewish household.”

Kuperstein, who, like Davidoff, teaches at Mosaic Law Congregation’s religious school and also has taught at Congregation B’nai Israel and Congregation Beth Shalom, is reminded of her own mentors. For example, her mother and grandmother who “taught me what it was to be Jewish and live in a Jewish home,” and her father who was proud that his children exceeded him. She also credits former Shalom School colleagues Liz Igra and Carry Cohn.

“With both of these ladies, Jewish education did not end at 3:45pm,” Kuperstein noted. “They modeled being Jewish all of the time and everywhere they went by being who they were.”

There was also a college professor who believed that Judaism was greater than the sum of its parts.

“He couldn’t just teach Hebrew without teaching a bit of Yiddish,” she recalled. “He taught Judaism through the lens of Hebrew, through the lens of



Leslie Kuperstein

the bible. I got so much more out of the class. He connected Judaism and taught that it can’t be separated out. It’s how I teach. Nothing in Judaism happens in a vacuum. You can’t teach bible unless you talk about Israel or Jewish history. No matter what subject I teach, I’m teaching about love of the Jewish people and Yiddishkite.”

Davidoff, too, credits her parents as well a middle school teacher in Iran who spoke fluent Hebrew.

“I always wanted to speak fluent Hebrew like she did,” she said, noting that she spent a year in Israel before heading to the United States in 1974.

“As soon as I arrived in Sacramento, Mosaic Law and Shalom School became my family and my second home,” Davidoff said.

Added Kuperstein, “For many students, our school is an extended family.”

What both teachers really want is to highlight the quality of the school they love— a place where over the years and under their guidance, students have learned what it really means to be Jewish.

“Get these kids when something terrible happens and they ask, ‘What can we do to make it better?’” said Kuperstein. “They have absorbed the values this school has taught them. It’s not about the A or B they earned in class. What happens in the long run— that’s what it’s about.”

The Teaching to Inspire benefit is March 17, 2013 from 5:00-9:00pm at The Center at Twenty-Three Hundred, 2300 Sierra Blvd., Sacramento. Tickets are \$150/person. For more information, contact Shalom School at 916-485-4151.

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YOM HA'SHOAH—HOLOCAUST REMEMBRANCE DAY

*Please join us for a communitywide observance to honor the memories
of the six million Jews who perished in the Holocaust*

**Sunday, April 7th, 7:00-8:30pm
Congregation B'nai Israel
3600 Riverside Blvd., Sacramento**

**Guest Speaker
Mark Rubin, Holocaust Survivor**

Mark Rubin was born in Czechoslovakia to a prosperous family. When war broke out, young Mark was sent to hide along with gentile friends of the family. In 1943, he, his mother, and brother were reunited and moved to the farm of another gentile family, all the while pretending to be gentiles themselves. Sadly, one of the family member turned them in to the Gestapo agents and they were ultimately sent to Terezin. Miraculously, they all survived and eventually immigrated to the United State and finally to California where Mark became a successful real estate developer.

Program includes a Candle Lighting Ceremony, the theme from "Schindler's List" performed by Emily and George Hayes, and the combined choirs from Congregation B'nai Israel, Temple Or Rishon and Congregation Beth Shalom.

If you're a survivor, child of a survivor, or grandchild of a survivor and want to join the Candle Lighting Ceremony, please meet at 6:45pm at Congregation B'nai Israel.

Kosher refreshments immediately following the program hosted by Keneset Israel Torah Center. This program is free of charge and endorsed by the Sacramento Area Board of Rabbis.

For more information, contact simone.monnier.clay@gmail.com.



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OF THE SACRAMENTO REGION





From Berlin to Sacramento: A Family Drama Unfolds

Like most parents, Marga and Max Grunwald wanted nothing more than for their daughter, Susanne, to live a life free from fear. Unlike most children, however, Susanne never knew the lengths they were willing to go to ensure such a life— that is, until she came across a folder more than a decade ago.

“My mother died in 2002,” Sacramentan Susanne Sommer began. “I was cleaning up and I found a folder with letters in it, all written in English in chronological order. I ended up reading all of them in one night.”

The 100+ letters that consumed Sommer and chronicled her family’s correspondence with distant cousins in Arlington, Virginia, who promised to do whatever they could to help them leave Germany beginning in 1938, were first recorded by Sommer as a family history and now have been turned into *Echoes in the Heart*, a two-act play that opens in March. Written by local playwright Leo McElroy, the play dramatizes both the letters and the experience of that time.

“I didn’t know about the letters and how hard it was to get out,” Sommer explained. “I only heard good things about Germany. My mother never said how awful it was. It was too painful.”

McElroy recalled how Sommer approached him about turning her book into a play. He was apprehensive at first, knowing how difficult it is to transform a pile of letters into a live show. But when he began reading, he found the story compelling.

“What we really had was dialogue between Susanne’s parents and the cousins (Paul and Jean) who were trying desperately to get them into the country,” he explained. “The characters came alive. They leapt off the page and you felt like you knew them.”

The family did make it to the United States but not before traveling to Manila in 1939, where Sommer’s father, a successful executive, was reduced to begging for money in order to care for his family.

“I didn’t know how humiliating it was for him,” she said.

The experience of watching her family’s story unfold on stage is a bit inexplicable for Sommer, whose family was finally granted visas and arrived in San Francisco in 1941 and six weeks later moved to Sacramento.

“I can’t find the words,” she said. “I know how thrilled my mother would be. There is a feeling of pleasure that this is happening and it’s very emotional also. This is a universal story. We hear about immigrant issues and anti-Semitism all the time.”

Added McElroy, “A great deal of our history is a legacy of distrust of people who are immigrants. Door after door was slammed in (Jews’) faces, from Trinidad, Cuba, Switzerland, and the U.S. But the heart of the play is not history; it’s how history affected people. We’re not saying what happened. We’re saying how it felt.”

Sommer said the story also is one of a friendship between her parents and Paul and Jean that lasted for decades.

“I grew up thinking Paul and Jean were one word,” she said. “They were our guardian angels.”

Echoes in the Heart is playing at the Geery Theater, 2130 L St., Sacramento on March 8, 9, 15, 16, 22, 23, 29, and 30, 2013 at 8:00pm. March 10, 17, and 24, 2013 at 2:00pm. Tickets are \$15 and are available by contacting 916-447-2137 or suerosy@aol.com.

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Media Watchdog Executive Director Presents on Israel Bias



HonestReporting Executive Director Gary Kenzer.

Editor's Note: Gary Kenzer was the presenter at a February 27th program sponsored by the Jewish Federation. This is a general story about HonestReporting and does not include details of his presentation.

Anyone involved in Israel advocacy knows the current media lexicon when dealing with coverage about Israel: Delegitimization. Anti-Zionist rhetoric. Israel as an apartheid state. But when did the media bias against the Jewish State begin?

“Bias against Israel actually stems from when Israel became the very large and

mighty and the Palestinians became the underdogs,” explained Gary Kenzer, Executive Director of HonestReporting, a media watchdog group based in Skokie, Ill. that exposes cases of bias and promotes balanced reporting about Israel.

The shift was gradual, he noted. It started after the Yom Kippur War, grew after the First Intifada, and by the end of the Second Intifada in 2005, it really came to light.

“What was happening at that time was an age of comprehensive information because more information was available,” Kenzer said. “Before then, you didn't quite see the information in your face. The need to get information out quickly became different with social media, the Internet, and email.”

Economics also came into play. As the economy worsened and the number of journalists declined, media outlets such as Associated Press (AP) and Reuters became the primary source of news while local connections waned. Kenzer recalled a photograph of a boy and a soldier that ran alongside a story during the Second Intifada. The story alleged that the Palestinian youth was beaten by the Israeli soldier when, in fact, the soldier was rescuing the boy.

“It went through the Intifada like wildfire,” he said, adding that this particular photo so outraged a group of college students in London that they formed HonestReporting, which operates under two guiding philosophies:

1. Israel should be treated no differently than any other country, i.e., innocent until proven guilty.
2. Israel should not be seen as a perfect country.

“How many recent issues presumed Israel as guilty?”

Kenzer asked. “Why can't it be treated like any other country? And not being a perfect country is not a prerequisite for being treated fairly by the international media.”

The Executive Director, who has been with HonestReporting since 2006, has talked to many media sources who explain that the reason Israel cannot be considered imperfect is because it is a holy place and, therefore, held to a higher standard.

“It all centers around that,” he said. “Israel is the monster suppressing the weak. They are the oppressor, the occupier. It's standard operating procedure.”

When talking with journalists, Kenzer asks why he doesn't hear about humanitarian aid that is delivered each week. He asks how many times does aid need to come through before it is validated as news.

“I just want people to hear two sides to the story,” he said. “Never look at something as black and white. I want people to open their eyes. When you see a picture, it's a defined space. You don't see what's happening to the left, to the right, or behind. Journalists don't write headlines anymore. People think there are still fact checkers. Think twice before you take something as gospel. If I convey that notion, I feel like I've been a success.”

For more information about HonestReporting, visit www.honestreporting.com.

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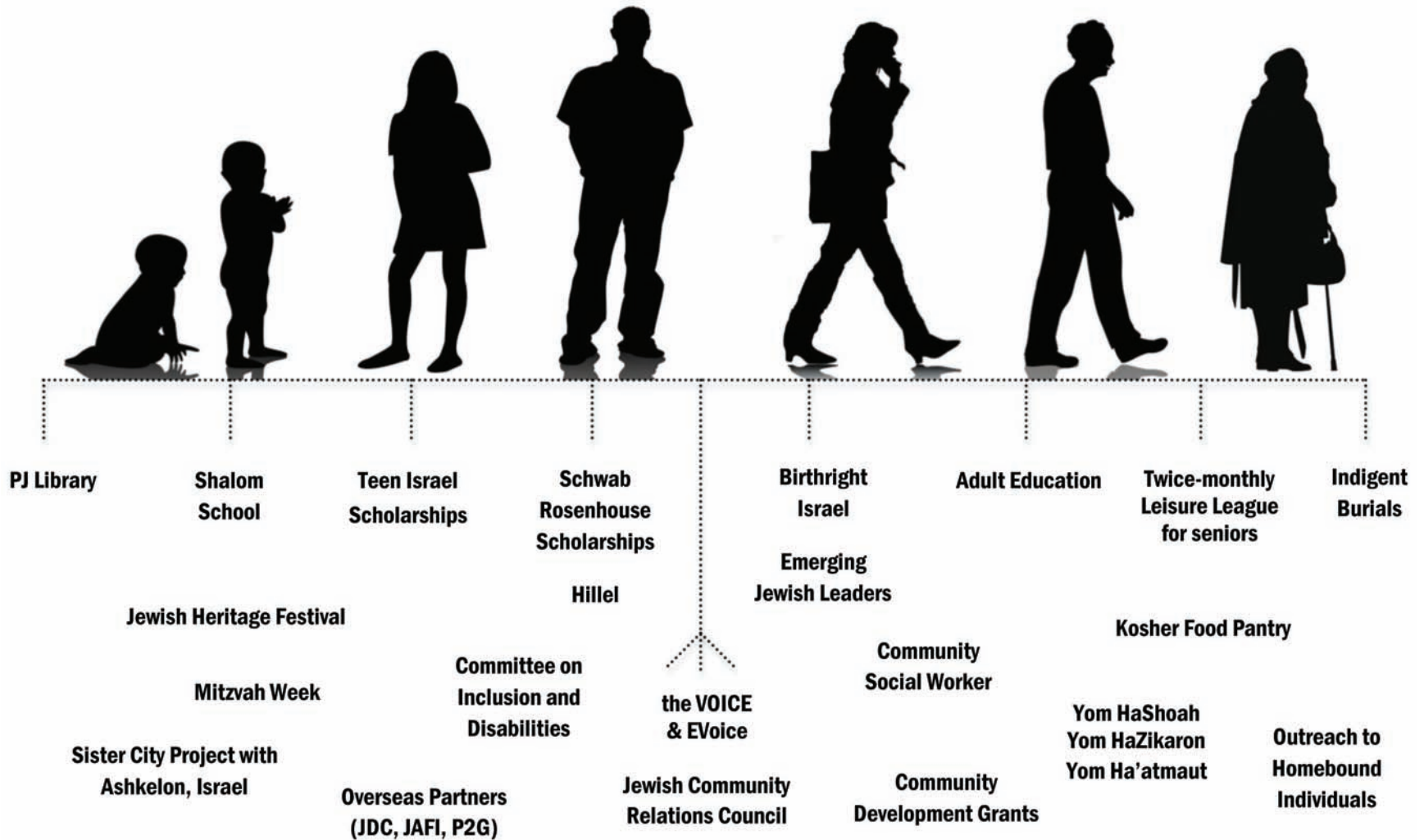
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SPAIN & MOROCCO

At seders in Barcelona and Morocco, everyone recites, “In haste we left Egypt” three times. Then the leader walks around the table three times tapping the seder plate on the head of each participant, each time tapping harder. The children like to jump up in order to hit the seder plate with their heads.

During the recitation of each plague, Moroccan Jews spill wine from red and white wine pitchers into a bowl.

GERMANY

In Southern Germany, the seder leader puts the matzah wrapped in the white matzah cover on his shoulder and says: “So sind die Kinder Jisroel aus Mizraim gegangen, so war es.” (“Thus did the Children of Israel leave Egypt, so it was”).

POLAND

Jews in 17th Century Poland believed the Afikoman had magical protective powers. The leader of the seder broke off a small piece from the Afikoman, pierced it, and hung the small piece on the wall.

HUNGARY

At Yachatz (dividing the matzah), leaders in Hungary wrap the Afikoman in a scarf, put it on their shoulder, stand up, and say in Yiddish: “Geimir, geimir!” (“Let’s go! Let’s go!”).

GREECE

Jews in Greece start the seder with everyone placing their hands on the table and saying, “This is the table that is in front of the Lord.”



UND THE WORLD.....

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ECE

RUSSIA

Russian families have each child at the seder table recite the Four Questions, starting with the oldest and ending with the youngest.

LIBYA

Libyan Jews were afraid non-Jewish neighbors would inundate them for unlimited free food. So they translate the "Whoever is hungry" section as "Whoever is hungry, let him come and taste nothing!"

SYRIA

At Syrian seders, everyone at the table (not just child) puts matzah in a bag, sits down, and says the following: Where do you come from?/From Egypt/ Where are you going?/I'm going to Jerusalem.

YEMEN

The youngest Yemenite child holds the egg while a special text, which follows the Four Questions, is read. The paragraph recalls the work of making bricks from straw, and lists the plagues while cursing Pharaoh.

IRAN

During Dayenu ("It would have been enough for us."), the Persians (current-day Iran) playfully beat each other with scallions, as a reminder of the taskmaster's whip.

At Ha Lachma (inviting anyone who is hungry to eat), seder leaders take the three matzot wrapped in a white cloth and chant Ha Lachma and Kadesh Ur'chatz (the Order of the Seder). Then as the matzot are passed from hand to hand, each person, young and old, men and women, recite Ha Lachma and Kadesh Ur'chatz until everyone is done.

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The Jewish Federation
OF THE SACRAMENTO REGION

2013
JEWISH HERITAGE FESTIVAL

CELEBRATING ISRAEL AT 65!

Eva Schloss Remembers Her Friend and Stepsister, Anne Frank



Eva Schloss

More than 450 community members— Jewish and non-Jewish— packed the Rocklin Event Center on January 17, 2013 to learn from Eva Geiringer Schloss about how a virtual unknown came to power; the rise of Communism in Germany; and how a childhood friend named Anne Frank became her stepsister. Chabad of Placer County sponsored the program.

“My story is very lengthy,” the 80+-year-old Schloss said before providing insights about Adolf Hitler’s rise to power following World War I; how Germany lost an entire generation of men; and how the country faced starvation, enormous inflation, and a lack of work. “I can make things right. I am able to improve things,” Schloss said of Hitler’s promises. “People followed him and when the real maniac showed up, it was too late.”

Schloss, who hailed from Austria, led a good life with her parents and brother, but by the time

the Nazis came in 1938, everyone already knew who was Jewish and life became unbearable. Jews were beaten and prevented from practicing law or being teachers, shops were looted, and windows smashed. Many tried to leave but many countries would not accept Jews so most of those who were forced to stay behind were dragged to death camps. Schloss was sent to Belgium by her father and then to Amsterdam in 1940.

“One day a little girl came to me and said, ‘I’m Anne Frank. I came from Germany, too,’” she recalled.

The 11-year-old girls became friends, playing everyday after school.

“I was a tomboy; she was more sophisticated,” Schloss said of Anne. “She was into clothes and boyfriends.”

In May 1940, planes flew overhead, gunfire was heard, and Germany invaded Holland, bombing Rotterdam, which suffered 3,000 casualties. The Dutch surrendered but it was too late to get out. Hitler took over and slowly, measures were taken to isolate the Jews. They were not allowed on public transportation, they had to hand in their radios, and they could not go out in the morning or evening. Young men and boys were rounded up and taken away to Mathausen.

“We lived in fear,” Schloss shared. “Friends disappeared and there was no way to find out what happened.”

In 1942, the Geiringer and Frank families went into hiding with Christians. They thought it would be for a few months, but it was for nearly three years. In 1944, when Eva was 15 years old, her

family was betrayed and captured by the Nazis.

“We were beaten up and taken to a camp in Holland, then transported on cattle cars,” Schloss explained. “There was a little slit of air and a bucket for a toilet. One day they opened the doors. It was the last time I was together with my father and brother.”

Schloss and her mother were sent to Auschwitz, stamped with a number, and told, “You are no longer a human being; you are an animal.” They were liberated by the Russians in 1945 and later that year, returned to Amsterdam.

“You can’t imagine the devastation,” Schloss told the audience. “There wasn’t a single village, a single town, a single field that was not burned down.”

Having endured similar pain and with nowhere else to go, Otto Frank returned to Holland and began spending more and more time with Geiringer’s family. In 1953, he married Eva’s mother and they remained married until his death in 1980. Prior to that, one day he showed them a package that contained Anne’s diary.

“It gave him a purpose in life,” Schloss said of the famous diary, now available in 70 languages and according to Schloss, the most read book after the Bible.

“Anne said, ‘When I die, I would like to live on,’” Schloss said. “And she does.”

Eva Schloss has written several books, including Eva’s Story and The Promise: A Moving Story of a Family in the Holocaust, written with Barbara Powers.

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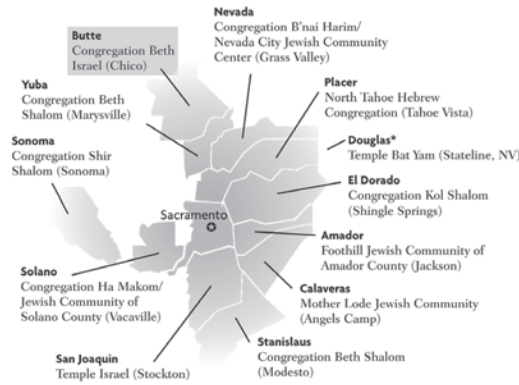


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ROAD TRIP!



Rabbi Julie Danan joined Congregation Beth Israel in 2003.

The Jewish Federation of the Sacramento Region serves Sacramento and several outlying counties. We'd like to bring our community closer with Road Trip!, a monthly feature that highlights what makes the areas we serve so special. Our next stop is Chico where our friends at Congregation Beth Israel have something for everyone during March and beyond!

Brief History of Congregation Beth Israel
1336 Hemlock St. | www.cbichico.org

- 1917: Morris Oser elected as the first congregational President.
- 1918: Permanent synagogue is established in the Ostroski Building at Second and Main Streets.
- 1930s: Due to a decline in the Jewish population, the synagogue is disbanded. It is briefly revived during World War II. Following the end of the War the congregation is again disbanded.
- 1957: A Sunday School, the first community Seder, and a Rosh Hoshanah service and dinner are organized.
- 1958: The congregation formally reorganizes and takes the name Beth Israel. The initial membership is about 15 families.
- 1960: Articles of Incorporation are drafted.
- 1961: Congregation Beth Israel receives its charter and the first Bar Mitzvah takes place.
- 1969: After half a century of sporadic existence, a building is purchased.
- 1970s: Various professional and lay leaders conduct services.
- 1989: Haverot/Sisterhood begins with 10 women.
- 1990s: Three-room classroom building is built.
- 2003: Rabbi Julie Hilton Danan becomes the spiritual leader of the synagogue.
- 2012: Carol Edelman becomes President for the fourth time.

Around the Community

- + Hillel at California State University, Chico
- + Chabad
- + Jewish Studies Program founded by Sam Edelman
- + Chevra Kadishah
- + Havarah Interfaith Program

Upcoming Programs

- + March 9th: Yuval Ron Concert
- + March 20th: Brunch Bunch
- + March 24th: Purim Carnival/Megillah Reading
- + March 26th: Community Seder
- + March 30th: Neshama Yoga
- + April 7th: Yom HaShoah Program
- + October 13th: Rabbi Danan's 10th Anniversary Celebration

Past Programming

- + Sephardic Festival (Partially funded by a Federation Community Development Grant)
- + Kosher Deli Night
- + Bagel Brunch
- + Shirat HaLev Music Program
- + Jews of the West



Several quilts made by Congregation Beth Israel Congregants hang in the sanctuary.

Ongoing Programs

- + Menschkins (birth -5 years old)
- + Religious School (K-B'nai Mitzvah)
- + Confirmation
- + Jewish Teens of Chico
- + Sages Senior Group
- + Alternative Shabbat Programs
- + Havdallah Movie Nights
- + Adult Education

Where to Eat

Beatniks: Coffee house and breakfast joint. 1387 East 8th St.

Pita Pit (owned by a CBI member): A great alternative to fast food. 240 Broadway St.

Leon Bistro (where Rabbi Danan's daughter is the cook): Contemporary California bistro. 817 Main St.

Red Tavern: Fine dining featuring locally grown, seasonal organic produce and meats. 1250 Esplanade.

Upper Crust: Community-minded bakery and café dedicated to the craftsmanship of fine baked goods and wholesome café foods. 130 Main St.

What to Do

Bidwell Mansion State Historic Park: Three-story, 26-room Victorian House Museum that stands as a memorial to John and Annie Bidwell.

Gateway Science Museum: Current exhibits include Sportsology, Brain Teasers 2, and Third Views, Second Sights: A Rephotographic Survey of the American West.

Sierra Nevada Brewery: Live concerts and independent theatre.

Recreation: Easy access to outdoor recreation in biking, kayaking, fishing, and hiking. The city is a regional sports center in basketball, baseball, softball, swimming, and hockey.

Farmer's Market: Farmers and vendors can sell directly to the consumer in organized farmers' markets in the Butte County area.

ISRAEL *BEYOND THE NEWS*

by Eddi Benjamini

Israel Beyond the News follows The Israel Calendar, launched by the American-Israeli Cooperative. Each month, Temple Or Rishon member Eddi Benjamini highlights a different theme about a side of Israel that you won't see in the mainstream press. This month we look at Israeli Women's History.

The contemporary roles and status of women in Israel are based on social, historical, political, and other factors. Israeli women hold elective and administrative positions in cities and towns. They hold positions in the justice system at all levels including the Supreme Court. In government, women are ministers and members of the Knesset. Women also are essential members of Israel's military currently comprising 33% of the Israel Defense Forces (IDF) and 51% of officers in all of its branches. In the sciences, although all fields are open to them, Israeli women are mostly in the biomedical field and are dominant in biomedical engineering. Business women have an increasing presence in the ranks of company owners, CEOs, directors, and other top-level management positions. Women's presence in more traditional fields like medicine and education plays a major part in Israeli society.

Women in Business

Recently, women have taken top posts in some of the largest and most influential institutions in Israel. About 18% of all board members of Israeli companies whose stocks are traded in stock exchanges are female, and women account for about half of the top-tier managers in major companies like Gazit-Globe, Ormat, Delek, and Electra. Women now chair the board in 5% of Israeli companies— twice as many as in the United States. In the financial sector, women are board chairs and CEOs in several institutions such as Isracard (Israel's largest credit card company) and Discount Mortgage Bank.

A sampling of women in other leading positions:

- + Shari Arison of The Arison Group, which includes Bank Hapoalim (Israel's largest bank), Miva Water technology, and many other companies.
- + Ofra Strauss of the Strauss Group, Israel's second largest food and beverage company.

- + Maxine Fassberg is General Manager of Intel Israel.
- + Ester Levanon is CEO of the Tel Aviv Stock Exchange.
- + Orna Berry, previously Israel's Chief Scientist, is now President and Manager of EMC, a U.S. Information and Technology Corporation.

Women in the Biomedical Field

Women comprise about 65% of Israel's biotechnology workforce and hold about 13% of top management positions in companies listed on the Tel Aviv Biomed index. The Biomed companies have a large number of women with Ph.D.s as their CEOs, including BioLineRx, Hadassit (the technology transfer company of Hadassah Medical Organization), and Gamida Cell.

Women also are some of the major biotech venture capitalists, among them Ruth Alon of Pitango Venture Capital, Israel's largest fund of its kind. Women also run venture capital companies such as TriVentures, Israel Health Care Ventures, Orbi Med, 7 Health Ventures, Giza Venture Capital, Medica Venture Partners, and Evergreen.

In academia, Tel Aviv University microbiologist Professors Beka Solomon and Shulamit Levenberg of the Biomedical Engineering Department of the Haifa Technion are major academic forces in the field. Women are the superstars of the vibrant Israeli biomed industry, filling leading roles as entrepreneurs, investors, CEOs, and head researchers.

Women in the IDF

Israel is the only country in the world with mandatory military service required of women. Women have served in Israel's military before and since the founding of the State in 1948. The Equality Amendment to the Military Service law states, "The right of women to serve in any role in the IDF is equal to the right of men." Currently, 88%-92% of all roles in the IDF are open to female candidates. Women can be found in 69% of all positions. Just recently, the IDF welcomed its first-ever female Major General. Female soldiers are now recruited for combat units where they serve for 30 months instead of the regular 21 months. Women exempted on religious grounds are legally obliged to fulfill a period of alternative service doing social or educational work assigned to them.

In October 2011, 27 female combat soldiers completed the IDF Ground Forces Officers Training Course along with 369 male soldiers and were promoted to the rank of second lieutenant. The new female officers serve in a wide range of combat units from artillery to special border patrol to armor. In December 2011, the 163rd graduation ceremony of the Israeli Air Force Flight Academy saw five female pilots complete the arduous and elite program.

Although women have not yet achieved total parity in the Israeli society, their participation and contributions in all fields of endeavor are noticeable and on a continuous rise.

Stay tuned for Israel and the Environment in April.

With your Dollars,
100 seniors received
holiday outreach baskets.





New Discoveries About the Kindertransport

Last year, in the University of Southampton's archives, Jennifer Norton made an astounding discovery. Among the vast collection of materials, she found a cache of Kindertransport-related files and papers that had lain untouched and unread for more than 60 years. Among these treasures were precious letters and photographs from parents and family members who had perished in the Holocaust. When she discovered them, she knew she had an obligation to try to reunite these survivors or their families with the records of their lives. The documents tell the stories of the more than 150 children who were brought to England from a refugee camp in Poland in 1938 under the sponsorship of the Polish Jewish Refugee Fund. To date, Jennifer has made contact with and interviewed 6 surviving adult children who were part of the Kindertransport. She will talk about her research and results that, she says, "have been profoundly moving and rewarding, and the survivors' and descendants' gratitude almost overwhelming."

Jennifer is a doctoral student in History at the University of Southampton in England. She is also a Museum Teacher Fellow at the United States Holocaust Memorial Museum. Prior to her leaving the U.S. to attend graduate school, she developed a Holocaust and Genocide Studies elective for Argonaut High School in Amador County where she taught for 20 years.

Wednesday, March 20th, 7:00 pm
The KOH Library & Cultural Center
2300 Sierra Blvd., Sacramento
No cost to attend

For more information, call (916) 335-7217

The Central Valley Holocaust Educators' Network (CVHEN) is a nonprofit organization of educators dedicated to helping teachers effectively implement a Holocaust and genocide curriculum with workshops, follow-up training and resources.

We support teaching tolerance, human rights and respect for diversity



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ADVICE: A PRIMER ON FAIR TRADE

by Anne Eisenberg



Anne Eisenberg

When we gather to celebrate Passover, we remember when our ancestors were slaves in Egypt, but slavery is not a crime only of the past. Modern-day slavery, primarily of women and children, exists in our community and around the world. One simple way to help alleviate the misery of forced child labor and sub-standard wages is to purchase fair trade products.

The National Council of Jewish Women (NCJW) has provided two inserts in the VOICE that relate the themes of Passover to modern-day slavery and the importance of shopping consciously by purchasing Fair Trade products.

Why buy Fair Trade?

Fair Trade provides us the opportunity to spend our dollars where our values are, and at the same time, provide opportunities for people worldwide to earn a living that allows their families to thrive. Fair Trade principles include fair pay, no child labor, creating worker independence and a participatory workplace, safe and healthy work conditions, gender equality, environmental sustainability, creating opportunities for low income producers, and transparent management and commercial relations. Artisans and small farmers are guaranteed prices that exceed their production costs, providing adequate income to feed their families, stay out of debt, send their children to school, and keep their land.

How can I identify Fair Trade items?

Easily available Fair Trade third party certified products include chocolate, coffee, tea, sugar, and many artisan-made goods, including Judaica. Fair Trade items can be identified by various labels, which should not be confused with organic. Fair Trade coffee, chocolate, and tea are often organic, but not always and vice versa. Many also are kosher— read the label.

How are Fair Trade products certified?

Equal Exchange was established as the first Fair Trade cooperative in North America in 1986. Another neutral third-party certification program

is Fair for Life that guarantees that human rights are guaranteed at every stage of production and that workers enjoy good and fair working conditions. Their standards are set by the Fair Trade Labeling Organization.

Where can I purchase Fair Trade products?

Many local stores and coffee shops carry Fair Trade items. Equal Exchange coffee and chocolate are available at the Sacramento Natural Foods Co-op, as are many other Fair Trade brands. Whole Foods has their own label they call Whole Trade Guarantee, which they say “ensures you’re buying the best you can for yourself, for your community, and your world,” but I have not been able to determine that it is third-party certified. A source for Judaica is Fairtradejudaica.org, which supports fair trade cooperatives in many countries. Check it out for challah covers, kippot, tallitot, mezuzot, menorot, and other objects. If you do not see what you want, ask!

To learn more about Fair Trade products and the people who make the food you eat and the things you buy, google “fair trade” or “fair trade chocolate” or whatever product you are interested in. If you are interested in purchasing slave-free Fair Trade organic chocolates in support of NCJW’s Stop Human Trafficking Project, please contact infoncjwsac@gmail.com.

Anne Eisenberg is a member of NCJW and Congregation B’nai Israel. She served as Assistant Director of the Jewish Federation for 15 years and as Editor of The Jewish Voice for three years. She recently returned from a Fair Trade Judaica trip in Guatemala. (See story p. 6).

TORAH WORDS

by Rabbi Yossi Korik

We just celebrated Purim and read the story of Esther, in which the wicked Haman plotted to annihilate all the Jewish people, G-d forbid. Miraculously, this didn’t happen.

What I always find interesting in reading the story every year, is that the first reaction of the Jewish people to this awful decree was to congregate in prayer and fasting to beseech G-d’s help. Considering that the Jewish people were fairly well connected in the Persian King’s palace— Queen Esther was a Jewess and

Mordechai was a regular at the King’s palace and even saved the King’s life— rather than immediately depending upon their connections, they turned to G-d for help. Queen Esther, herself, put connections to the palace aside and fasted for three days before approaching the King. She was well aware that this would not enhance her appearance to find favor in the King’s eyes.

Although the name of G-d is not mentioned in the Purim story even once, it is evident how G-d was involved in every detail, ensuring the miraculous salvation of the Jewish people from the hands of a wicked tyrant.

The story of Purim reminds us that G-d is always present and involved in our lives, even when He seems to be distant and concealed. When we sincerely turn to Him for help, by strengthening our commitment to Torah and Mitzvot, G-d can cause difficult circumstances to change for the better and bring salvation in ways that may appear to us as natural occurrences. Interestingly, the name Esther means concealment, and the word Megillah (scroll)

shares the same root as the word *gilui*, meaning revelation. The story of Esther helps us reveal G-dliness even within the greatest concealment.

May we all merit only revealed good!

Rabbi Korik is the spiritual leader of Chabad of Placer County.



Rabbi Yossi Korik

OUT & ABOUT



Nearly 75 attendees of different faiths, including representatives of the Jewish Community Relations Council, celebrated 100 Years of Interfaith Outreach and Renewal at a February 4, 2013 event hosted by Senate President Pro tem Darrell Steinberg. *Photo Credit: Jon Fish.*



Local author Lyle Jacobson, right, asks his brother Wendell questions during a Jewish Disability Awareness Month program organized by Federation's Committee on Inclusion and Disabilities. Wendell, who was born with cerebral palsy and osteomyelitis, is the subject of his brother's book, *Good Lookin' Man Like Me: A Luminous Portrait of a Life that Transcends Constraints.*



Lunch is served at the February Leisure League program, which featured the Sun City Harmonicoots. The twice monthly senior program is funded by the Jewish Federation and the Trust Fund for the Jewish Elderly and held at Temple Or Rishon and the Albert Einstein Residence Center. *Photo Credit: Les Finke.*



From left, Rabbi Nancy Wechsler-Azen, Carry Cohn, Rabbi David Wechsler-Azen, and Tivon Schardl, Vice President of Administration, celebrate Congregation Beth Shalom's new Torah, which was written during "The Year of the Torah." The project was Cohn's 90th birthday wish and it came true for her 91st birthday. *Photo Credit: Bruce Patt.*



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CALENDAR

RECURRING EVENTS

Sundays

March 17, 2013. Jewish Genealogical Society of Sacramento. Shlomo Rosenfeld of Berkeley talks about his family discovery, learning about some of the Rosenfelds who survived the Holocaust, living relatives his father did not know about. Free. 2:00pm. Albert Einstein Residence Center, 1935 Wright St., Sacramento. For more information, visit www.jgss.org or contact Mort Rumberg at mortrumberg1@earthlink.net.

Introduction to the Torah Bookshelf weekly e-learning with Rabbi Joel Zeff explores the fundamental texts and authors that form the most important sources of Jewish Law. Live, online, interactive class allows you to write chat questions to which Rabbi Zeff will respond in real time. 7:00am. Visit Noahidenations.com, click on "Academy of Shem" in the Education section, select "Introduction to the Torah Bookshelf" (password is a12s, if asked). Open to all. Please sign on a few minutes before the class is scheduled to start. For more information, contact 916-481-1159.

Men's Tefillin Club. Every second Sunday to lay Tefillin, learn Torah, and enjoy breakfast. 9:00-10:00am. Chabad Jewish Community Center, 302 B South Lexington Dr., Folsom. For more information, contact 916-608-9811 or visit www.JewishFolsom.org.

Mondays

Monthly discussion group led by Rabbi Melamed on the second Monday of every month at the KOH Library and Cultural Center, 2300 Sierra Blvd., Sacramento. 1:30-2:30pm. Free. For more information, contact 916-484-7333 or jacks.dad@att.net.

Derech L'Chaim JACS (Jewish Alcoholics, Chemically Dependent Persons, and Significant Others). Every Monday. 10:30-11:30am. 2nd Floor Card Room, Albert Einstein Residence Center, 1935 Wright St., Sacramento. JACS is based on the 12 Steps of Alcoholics Anonymous with a Jewish focus. Confidential and anonymous. Please contact 916-591-8608 before attending for the first time.

Jewish Book Club at Temple Or Rishon. Every fourth Monday at 7:00pm. 7755 Hazel Ave., Orangevale. All are welcome. For our reading list, visit www.orrishon.org, select Programs for All Ages, then Book Club. For more information, contact Alison Braverman at 916-988-7110 or alcinp1@aol.com.

Loaves and Fishes. The third Monday of each month, the Jewish community serves lunch to the homeless at Loaves and Fishes. 1321 North C St., Sacramento. Volunteer at 7:30am to help prepare food or at 10:45am to help serve. For more information, contact mary@mosaiclaw.org.

Tuesdays

Baby and Me. Program for families with children birth to 2 years. Art, singing, movement, and fun! Temple Or Rishon, 7755 Hazel Ave., Orangevale. 10:30am. For more information, contact Marcia at 916-988-4100 or educator@orrishon.org.

Israeli Dancing. For more information about dates and venue, join Israelidancesac-subscribe@yahoogroups.com or contact Jeanette at 916-799-7213.

Rabbis' Monthly Lunch and Learn. Rabbi Alfi explores issues in Contemporary Judaism. First Tuesday of the month. Join us with your lunch at Congregation B'nai Israel, 3600 Riverside Blvd., Sacramento. Noon-1:00pm. No RSVP required. For more information, contact Rabbialfi@bnais.com.

Wednesdays

March 13, 2013. Leisure League. Presenting the feature film,

The First Basket. *The First Basket* examines the incredible growth and globalization of basketball, and looks at its tremendous popularity in Israel, where the Tel Aviv Maccabi team won the Euroleague championships in 2004 and 2005. The film concludes by examining the excitement and pride Israelis share in those victories, and looking back at the history of basketball as it relates to the film's subject matter. \$5 includes lunch. Noon-2:00pm. Temple Or Rishon, 7755 Hazel Ave., Orangevale. For more information or to RSVP, contact Federation at 916-486-0906 or federation@jewishsasac.org.

Shalom Gan K'ton. For children 18 months-5 years. Temple Or Rishon, 7755 Hazel Ave., Orangevale. 10:00am. \$50/10 sessions with scholarships available. For more information, contact educator@orrishon.org.

First and Third Wednesday Jessie Yoshpe Hadassah Study Group. Exploring Judaism Through the Holidays and More. KOH Library and Cultural Center, 2300 Sierra Blvd., Sacramento. For more information, contact Soni Meyer at 916-383-5743.

Thursdays

March 21, 2013. Leisure League. Presenting the feature film, *Making Trouble*. The story of six of the greatest female comic performers of the last century— Molly Picon, Fanny Brice, Sophie Tucker, Joan Rivers, Gilda Radner, and Wendy Wasserstein. Hosted by four of today's funniest women— Judy Gold, Jackie Hoffman, Cory Kahaney, and Jessica Kirson. Making Trouble is the true saga of what it means to be Jewish, female, and funny. \$5 includes lunch. Noon-2:00pm. Albert Einstein Residence Center, 1935 Wright St., Sacramento. For more information or to RSVP, contact Federation at 916-486-0906 or federation@jewishsasac.org.

David Lubin Lodge, B'nai B'rith. Third Thursday of each month. 8:00pm. Albert Einstein Residence Center Eatery. 1935 Wright St., Sacramento. For more information, contact Bernie Marks at 916-363-0122.

Jewish Women's Support Group. Lead by Zalia Lipson. Chabad of Roseville, 3175 Sunset Blvd., Suite 104A, Roseville. 6:45pm. \$40 per session. For more information or to register, contact 916-624-8626 or ZaliaL@aol.com.

Fridays

Gan K'ton. For young children 18 months-5 years. Sing, play, create, listen to, and taste all the wonders of being Jewish, along with preparing for Shabbat. 10:00am. \$10/class. Enrollment and fees required. Scholarships available. Temple Or Rishon, 7755 Hazel Ave., Orangevale. For more information, contact Marcia at 916-988-4100 or educator@orrishon.org.

March 3, 2013. Jewish Genealogical Society of Sacramento. A Walk Through the Jewish Gen Website. Bob Wascou provides a step-by-step guide to JewishGen.org, the major website for Jewish genealogy. 2:00pm. Congregation Bet Haverim, 1715 Anderson Dr., Davis. For more information, visit www.jgss.org or contact Mort Rumberg at mortrumberg1@earthlink.net.

Tot Shabbat. Services, Singing, Storytelling, and Oneg for all children, including all who are young at heart. Temple Or Rishon, 7755 Hazel Ave., Orangevale. 6:00pm. For more information, contact Marcia at 916-988-4100 or educator@orrishon.org.

Saturdays

Taste of Torah. Second Saturday. Learn, laugh, sing, and "taste" the Torah. Free program for families with young children and children of all abilities. Temple Or Rishon, 7755 Hazel Ave., Orangevale. 10:30am. For more information, contact Marcia at 916-988-4100 or educator@orrishon.org.

GENERAL EVENTS

March 1, 2013. Deadline for submission to the 5th Annual Eleanor J. Marks Holocaust Essay Contest: Unsung Heroes

of the Holocaust: 1939-1945. Open to public or private school students in grades 9-12. Presented by Congregation B'nai Israel's Brotherhood. Cash prizes. For submission guidelines and more information, contact dov52@rcip.com.

March 3, 2013. L'Chaim to Hillel! Annual Fundraiser benefiting the college students of Hillel at Davis and Sacramento. Kosher wine and beer tasting, hors d'oeuvres, dessert, live auction, drawing, and entertaining "Grape vs. Grain Debate" with UC Davis Robert Mondavi Institute faculty. \$125/person. Sponsorship opportunities available. 2:00-5:00pm. Hillel at Davis and Sacramento, 328 A St., Davis. For more information, contact 530-756-3708 or administrator@hillelhouse.org or visit www.hillelhouse.org.

March 3, 2013. 3rd Annual Chocolate Seder. Gather your chocolate lovers for the 3rd Annual Chocolate Seder sponsored by PJ Library and Hadassah. 3:30pm. Congregation B'nai Israel, 3600 Riverside Blvd., Sacramento. A tax deductible minimum gift of \$18 per family to the 2013 Jewish Federation Annual Campaign is required to attend. This event is limited to 200 participants. Register at www.jewishsasac.org/chocolateseder! For more information, contact PJ Library Director Ardyth Sokoler at pjlibrary@jewishsasac.org.

March 7-10, 2013. Federation is partnering with the Crest Theatre to bring you the 2013 Jewish Film Festival! Short films include *The Wine Bar*, *Flawed*, and *Don't Tell Santa You're Jewish*. Feature films include *Deaf Jam*, *The Matchmaker*, *Portrait of Wally*, and *Hava Nagila (The Movie)*. 1013 K St., Sacramento. For more information, visit www.jewishsasac.org/jewishfilmfestival.

March 10, 2013. National Council of Jewish Women Sacramento Section Founder's Day. The Hannah G. Solomon Award will be presented to Darrell Steinberg in recognition of his efforts to advance social justice and end modern-day slavery. Dave Jones, California Insurance Commissioner, will speak about the Affordable Care Act. \$36/person. 11:30am. Sacramento Marriott Hotel, 11211 Point East Dr. (Sunrise and Folsom Blvds.), Rancho Cordova. For more information, visit www.ncjwsac.org or contact infoncjwsac@gmail.com.

March 17, 2013. Shalom School's Teaching to Inspire Benefit, honoring beloved teachers Leslie Kuperstein and Tamara Davidoff, benefiting the children of Shalom School. Features cuisine from Jackson catering, live and silent auctions, as well as a drawing. \$150/person. 5:00-9:00pm. The Center at Twenty-Three Hundred, 2300 Sierra Blvd., Sacramento. For reservations, questions, sponsorship opportunities, tributes, advertising, drawing tickets, and all information, contact Chair Samantha London at shalomdove@shalomschool.org or 916-485-4151.

March 25, 2013. Don't Pass-over Passover! Join us for a warm and traditional Seder, with hand-baked Shmurah Matzah, four cups of wine, and a full course gourmet kosher for Passover dinner. English Hagadahs and engaging commentary by Rabbi Yossi Korik. 6:45pm. Second night Seder, Tuesday, March 26, 2013, 8:00pm (available by special request). Suggested donation \$36/Adult; \$25/Child (3-12). Sponsorships available for \$180. Chabad Jewish Community Center, 4410 Douglas Blvd., Granite Bay. For more information or reservations, visit www.JewishRoseville.com or contact 916-677-9960.

March 26, 2013. Women of B'nai Israel's Second Night Community Seder led by Rabbi Mona Alfi and Cantor Julie Steinberg. Vegetarian entree available. Door opens at 5:00pm and the service begins at 5:30pm. \$38/adults; \$20/children before March 11th. After that date, \$43 and \$25. At the door, \$50 and \$30. 3600 Riverside Blvd., Sacramento. Send checks to Carol Goodman-Gane, 8827 Bluff Lane, Fair Oaks, CA 95628. For more information, contact Cindy Swartz at 916-236-8272 or magee1959@yahoo.com.

Yuval Ron Returns to Chico!

A Special Yuval Ron Shabbat
Friday, March 8, 6:30PM
Congregation Beth Israel
1336 Hemlock Street, Chico



Join us for a Middle Eastern Dinner catered by Petra, and a musical performance by Yuval Ron

Members: Adults \$25, Children \$15

Non-members: Adult \$35, Children \$20 *Limited Seating Available*

More... Be a VIP!

Saturday, March 9, 2013
Yuval Ron Ensemble
Laxson Auditorium

20 VIP Tickets Exclusively Reserved for CBI
VIP Package includes Cocktail Party at Diamond W Western Wear
Hors d'oeuvres and Wine

Diamond W Western Wear 6:15 PM • Show 7:30 PM

VIP Package for Two, \$125

Special Friday and Saturday Package for Two, \$150

Tickets Available at Diamond W or CBI Office (530) 342-6146

This ad is sponsored by The Jewish Federation of the Sacramento Region

Women of B'nai Israel

Invite you, your family and your friends to

A SECOND NIGHT COMMUNITY PASSOVER SEDER

Led by **Rabbi Mona Alfi** and **Cantor Julie Steinberg**

Tuesday, March 26, 2013 /15 Nisan 5772

Doors open: 5:00pm ☆ Seder begins: 5:30pm

Please reserve your space(s) by March 11

Adults: \$38, Children 6-12: \$20

3/11 to 3/26 – Adults: \$43, Children 6-12: \$25

On 3/26, if space is available – Adults: \$50, Children 6-12: \$30
Children under 6: Free

Additional information and registration form at
www.bnais.com

Congregation B'nai Israel ☆ 3600 Riverside Blvd. Sacramento
☆ www.bnais.com ☆
☆ (916) 446 - 4861 ☆

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The Jewish Federation
OF THE SACRAMENTO REGION

LEISURE LEAGUE SENIOR LUNCHEON MEETS THE JEWISH FILM FESTIVAL!

Wednesday, March 13, 12:00-2:00pm

THE FIRST BASKET

A Jewish basketball documentary.

Temple Or Rishon, 7755 Hazel Avenue in Orangevale

Thursday, March 21, 12:00-2:00pm

MAKING TROUBLE

The story of six great female comic performers.

The Einstein Center, 1935 Wright Street in Sacramento

Please contact Federation at 916-486-0906 to attend.
\$5 per person includes lunch.

Community Passover Seder



FIRST SEDER: MONDAY, MARCH 25, 6:45 PM

SECOND SEDER: TUESDAY, MARCH 26, 8:00 PM *(available upon request)*

All are welcome - No charge!

Suggested donation: \$36/adult - \$25/child (under 12) Sponsor \$180

Join us for a warm & traditional Seder,

Experience the deeper meaning of Passover complete
with hand-baked Shmurah Matzah, four cups of wine and a full
course gourmet Kosher for Passover dinner.

English Hagadahs, engaging and inspiring commentary led by
Rabbi Yossi Korik

RSVP: 916. 677. 9960 • www.jewishroseville.com

This ad is sponsored by the Jewish Federation of the Sacramento Region

Seder in the Sierras

Passover in Lake Tahoe, California

March 23-25, 2013

Only \$125!*

Rabbi Evon Yakar,
Adventure Rabbi

Join us for a unique, outdoor-oriented Passover celebration. Downhill skiing, snowboarding, snowshoeing and cross-country skiing will lead us to a different kind of freedom.

We will explore the themes of Passover, meet great people, make some awesome turns, and enjoy a delicious catered Seder meal.

Come alone or with family or friends.
Couples, Singles & Families Welcome.

**Ski, Snowboard & Snowshoe
this Passover! Sign up today:**

www.AdventureRabbi.org

* Seder meal additional. See website for details.



Adventure Rabbi
and
Temple Bat Yam



With your Dollars,
the Kosher Food Pantry provides
food to Jewish families in need.

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The Jewish Federation
OF THE SACRAMENTO REGION

I hereby pledge \$ _____ to the **2013 JEWISH FEDERATION ANNUAL CAMPAIGN.**

Signature _____

Name(s) of Contributor(s) _____

Mailing Address _____

Phone _____ Fax _____ E-mail _____

Congregation Affiliation _____ Profession _____

Yes! I/We will maintain our Annual Campaign Gift for the next 3 years (2013, 2014, 2015)

MAKE CHECKS PAYABLE TO JEWISH FEDERATION OR PAY BY CREDIT CARD.

Card# _____ Expiration Date _____

Name on credit card _____ Billing Zip _____