

THE VOICE

YOUR SOURCE FOR LOCAL & GLOBAL JEWISH NEWS

ADVERTISING RATE SHEET

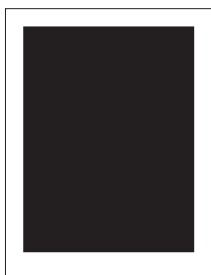
GENERAL CIRCULATION: 6,000 HOUSEHOLDS

The Jewish Federation of the Sacramento Region is a philanthropic agency focused on social services, educational and cultural programs, and partnerships with our local synagogues and Jewish organizations.

RATES/SIZES



FULL PAGE : \$575
8.5x11"
w/.125" bleed



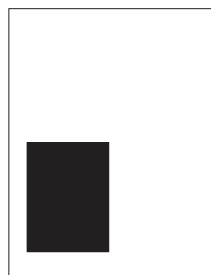
FULL PAGE : \$575
7x9.25"



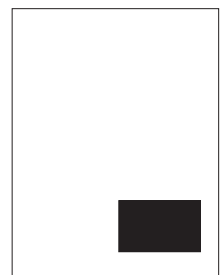
1/2 PAGE : \$375
HORIZONTAL
7x4.5"



1/2 PAGE : \$375
VERTICAL
3.3125x9.25"



1/4 PAGE : \$225
3.375x4.5"



1/8 PAGE : \$115
3.375x2.125"

Special Inserts

- **8.375x10.875" : \$1,000** (must be folded in half to 8.375x5.4375")
- Custom rates available for alternate sizes

ISSUE DATE | ARTWORK DUE

Winter	October 15
Spring	January 15
Summer	April 15
Fall	July 15

MECHANICALS

All files must be submitted as either PDF, AI, PSD, INDD or EPS file type. Non-vector files must be high resolution (300dpi) and fit the size limit of purchased ad space. Raw files must be packaged with all links/fonts used.

TERMS/CANCELLATIONS

Payment for advertising is expected at the time the order is placed. Cancellations following the closing date will be invoiced at the prevailing rate. Advertisers will receive copies of the publication following printing.

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ADVERTISING AGREEMENT FORM

AGREEMENT AND INSERTION ORDER

To reserve advertising space in THE VOICE, please return completed form by mail to: The Jewish Federation of the Sacramento Region, 2130 21st Street, Sacramento CA 95818 or email to Elissa Einhorn at: eeinhorn@jewishsac.org.

Ad Specifications

- Place an ad in one (1) issue
- Place an ad in two (2) issues
- Place an ad in three (3) issues
- Place an ad in four (4) issues

Insert Ad in Issue(s)

- Fall 2018
- Winter 2018
- Spring 2019
- Summer 2019

Ad Size

- Full Page
- 1/2 Page Horizontal
- 1/2 Page Vertical
- 1/4 Page
- 1/8 Page

Ad Artwork is:

- Print ready
- Needs production work
(must specify a least 2 weeks
in advance of due date)

BILLING INFORMATION (please print)

Ad rate _____ x number of issues _____

Total \$ _____

Name on Credit Card

Company/Business Name

Advertiser

Billing Address

City/State/Zip

E-mail/Fax

Phone

Credit Card #/Security Code/Exp. Date

Enclosed is my check for \$ _____

I hereby certify that I am an authorized agent of the above-named company (herein named as "advertiser") and have authority to execute this Advertising Agreement for and on behalf of same. With my signature below, I authorize the Jewish Federation to publish advertising as outlined above within a 12-month period effective the signature date. This Advertising Agreement is subject to all terms and conditions set forth on THE VOICE Rate Sheet, a copy of which has been made available to me. I have read and understand all of the terms and conditions as set forth on the Rate Sheet.

Signature

Date

Payment is due prior to publication of your ad